

# Fourth Street Heritage Trail

Fourth Street Property and Business Owners Meeting  
October 16-17, 2017



## Fourth Street Heritage Trail- Huntingburg, IN

# Agenda

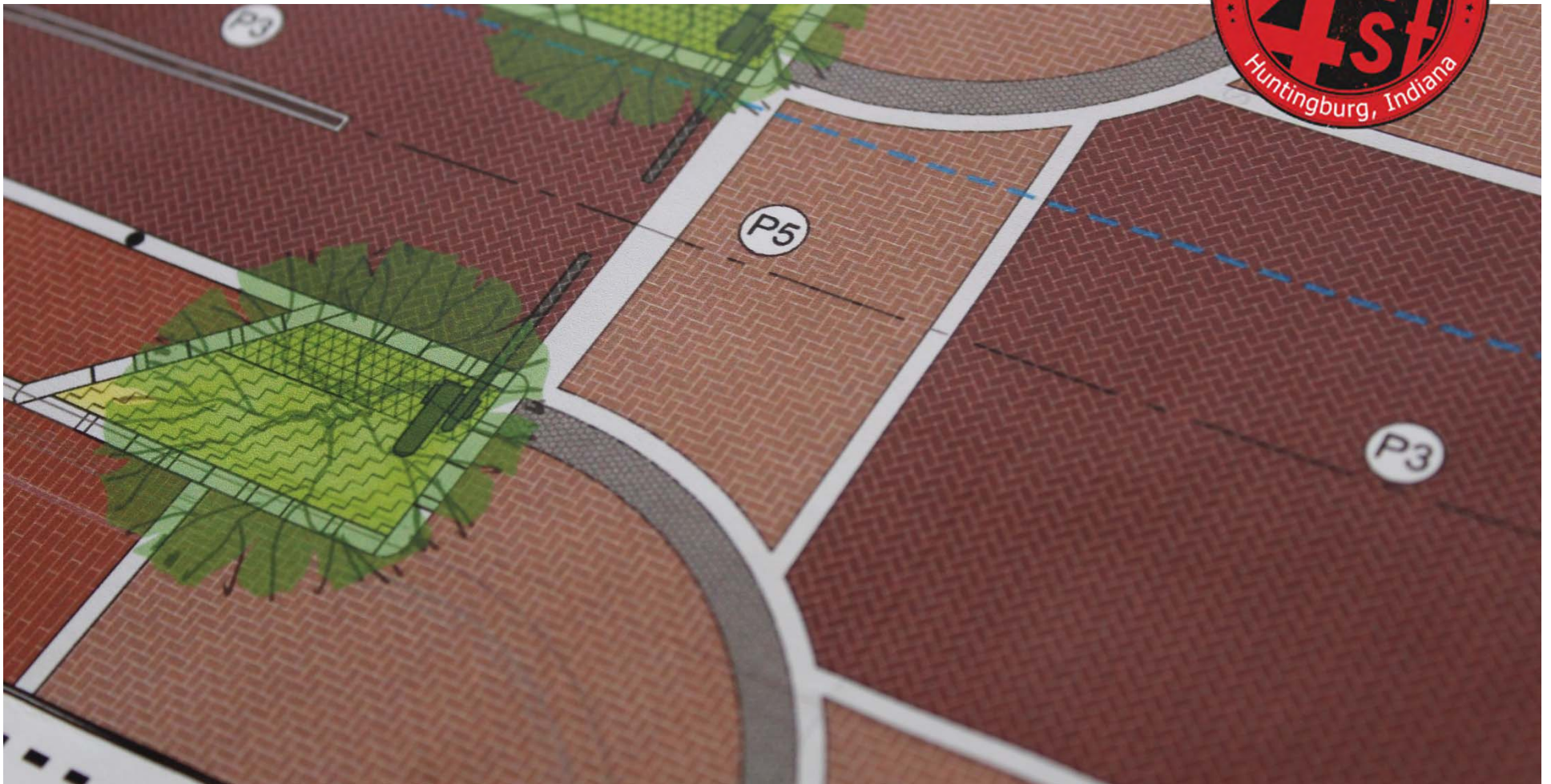
FOURTH STREET PROPERTY AND BUSINESS OWNER MEETING (October 16-17, 2017)

- |           |                                  |           |   |
|-----------|----------------------------------|-----------|---|
| <b>01</b> | Welcome & Introductions          | <b>05</b> | Business and Property Owner Access to Property  |
| <b>02</b> | Project Update                   | <b>06</b> | Communications During Construction <ul style="list-style-type: none"><li>A. PR Campaign</li><li>B. Communications during construction</li></ul> |
| <b>03</b> | Schedule                         | <b>07</b> | Open House Discussions  |
| <b>04</b> | Preliminary Construction Phasing |           |   |



Fourth Street Heritage Trail- Huntingburg, IN

## 02 Project Overview & Update



## **02** Project Overview & Update

Since our last meeting:

- Working to refine the design and details of the design
- Going through State regulatory procedures
- Working through the construction phasing scenarios

## 02 Project Overview & Update





## 02 Project Overview & Update

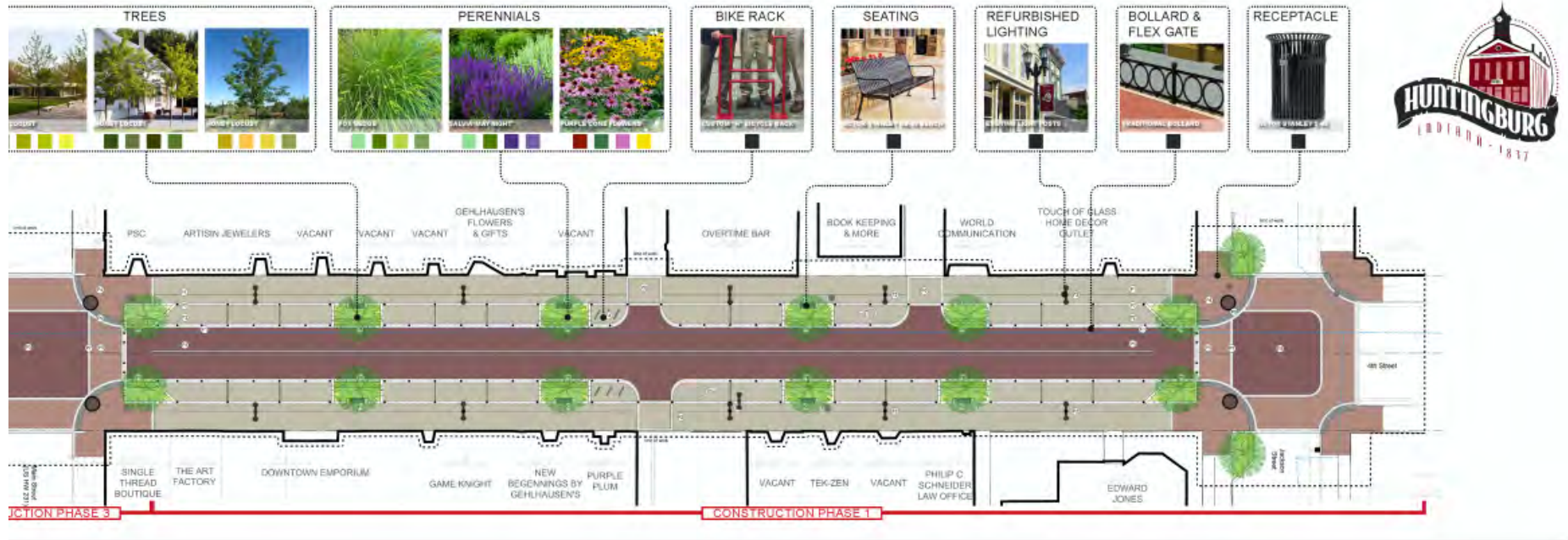


# Fourth Street Heritage Trail *Revised Concept Design October 2017*

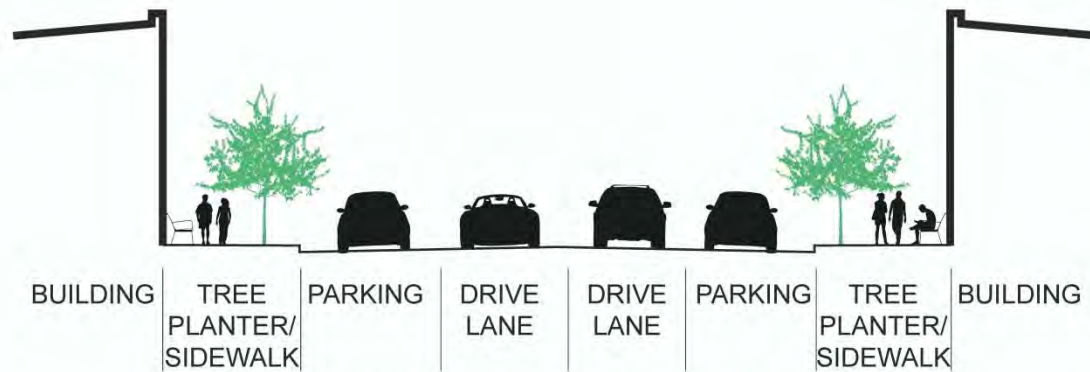
## Fourth Street Heritage Trail- Huntingburg, IN

# 02 Project Overview & Update

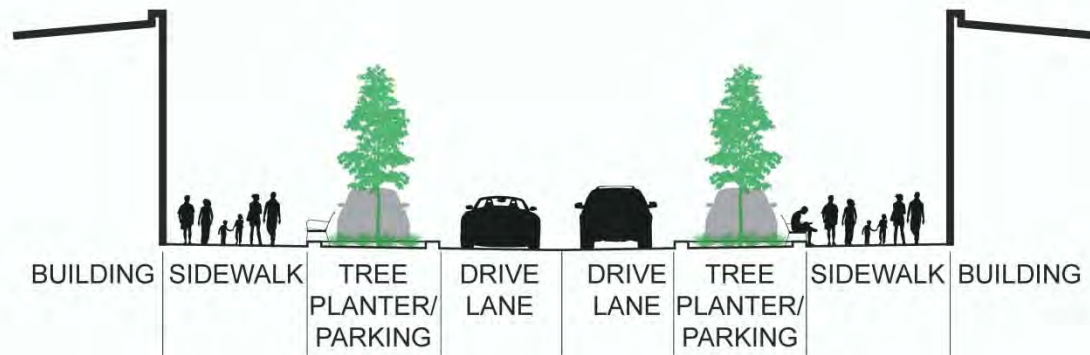
### EAST BLOCK



## 02 Project Overview & Update



EXISTING CROSS SECTION OF 4TH STREET



PROPOSED CROSS SECTION OF 4TH STREET



## Fourth Street Heritage Trail- Huntingburg, IN

# 02 Parking Study

Dates of Survey		2/19/2016 - 4/28/16																
Time		10:30 AM	12:30 PM	2:30 PM	4:30 PM	Average Spaces Used	Peak Hourly	Peak Daily	Daily Peak Gieger - Jackson	Total % Used Average	Total % Used Max Peak	Peak Daily % Usage	Average Spaces Used	Average Spaces Available	Peak Spaces Used Hourly	Peak Spaces Available Hourly	Peak Daily Used	Peak Daily Available
Location	Total Spaces Available	Average Spaces Used	Average Spaces Used	Average Spaces Used	Average Spaces Used													
Geiger - Main - North	16	6.01	6.97	6.78	6.13	6.97	14.00			43.59%	83.33%		9.03		14.00			
Geiger - Main - South	16	6.16	7.76	6.64	5.58	7.10	13.00			44.35%	75.00%		8.90		13.00			
Main - Jackson - North	15	5.14	7.39	5.83	4.21	6.05	13.00			40.36%	82.22%		8.95		13.00			
Main - Jackson - South	18	7.51	9.53	8.95	5.75	8.63	17.00			47.95%	87.04%		9.37		17.00			
Jackson - Van Buren - North	20	5.97	5.61	4.63	2.67	5.17	13.00			25.87%	48.33%		14.83		7.00			
Jackson - Van Buren - South	19	4.63	5.51	4.88	4.33	5.20	12.00			27.36%	52.63%		13.80		7.00			
Total	104	35.42	42.76	37.71	28.67	39.13	78.00	64.00	50.00	37.62%	70.19%	61.54%	36.25	28.63	57.00	14.00	50.00	54.00
1 City Hall Lot	49	19.44	15.03	17.86	14.70	18.39	36.00			37.52%	59.18%		16.39	30.61	36.00	13.00		
2 Stork Lot	26	11.36	8.64	8.70	8.42	10.15	16.00			39.03%	56.41%		10.15	15.85	15.00	11.00		
3 Hotel Lot	26	1.05	0.57	0.73	0.60	0.80	5.00			3.07%	8.97%		0.80	25.20	5.00	21.00		
4 Post Office	9	7.29	6.31	6.41	5.72	6.79	9.00			75.43%	100.00%		6.79	2.21	9.00	0.00		
5 Olinger Lot	5	2.41	2.68	1.89	1.08	2.19	5.00			43.77%	86.67%		2.19	2.81	5.00	0.00		
6 Gasser Lot	32	16.83	14.38	13.81	9.92	14.98	22.00			46.82%	61.46%		14.98	17.02	22.00	10.00		
7 Bank Lot	23	9.87	9.75	11.31	4.40	9.62	22.00			41.81%	79.71%		9.62	13.38	22.00	1.00		
8 Market Lot	48	5.44	5.15	6.86	3.91	5.81	20.00			12.64%	30.43%		5.81	40.19	20.00	26.00		
9 Methodist Lot	100	14.42	17.23	16.48	17.24	17.97	38.00			17.97%	32.33%		17.97	82.03	38.00	62.00		
Total	316	88.11	79.72	83.03	64.40	86.27	155.00	121.00		27.30%	45.46%	38.29%	86.69	229.31	172.00	144.00	121.00	195.00
Dates of Survey		9/29/2016 - 10/14/16																
Time		10:00 AM	12:00 PM	2:00 PM	4:00 PM	Average Spaces Used	Peak Hourly	Peak Daily		Total % Used Average	Total % Used Max Peak	Peak Daily % Usage						
Location	Total Spaces Available	Average Spaces Used	Average Spaces Used	Average Spaces Used	Average Spaces Used													
Walnut - Geiger - North	16	2.21	3.35	2.46	2.07	2.52	8.00			13.90%	50.00%		13.48		8.00			
Walnut - Geiger - South	15	1.75	1.70	0.98	1.15	1.40	9.00			6.25%	60.00%		13.60		6.00			
Geiger - Main - North	16	4.14	7.00	6.39	6.13	6.42	15.00			43.75%	93.75%		9.58		15.00			
Geiger - Main - South	16	4.67	5.23	6.01	6.83	5.68	12.00			38.10%	75.00%		10.32		12.00			
Main - Jackson - North	15	4.77	5.89	6.49	5.32	5.62	14.00			42.23%	93.33%		9.38		14.00			
Main - Jackson - South	18	6.83	8.57	8.70	6.69	7.70	13.00			43.33%	72.22%		10.30		13.00			
Jackson - Van Buren - North	20	4.18	5.55	3.75	3.13	4.15	10.00			21.29%	50.00%		15.85		10.00			
Jackson - Van Buren - South	19	6.32	8.12	7.14	6.58	7.04	12.00			36.68%	63.16%		11.96		7.00			
Total	104	31.07	40.26	38.23	36.48	36.51	88.00	60.00	51.00	36.52%	84.62%	57.69%	39.58	54.89	54.00	31.00	51.00	53.00

## **02** Parking Study

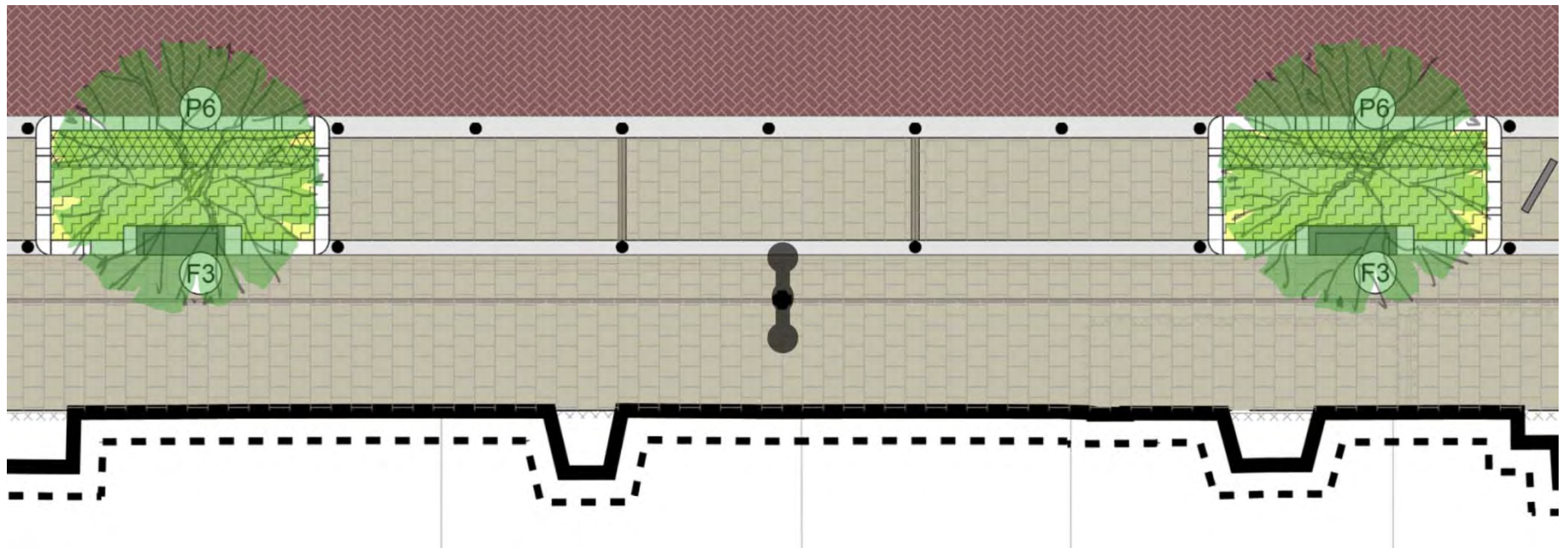
- Completed in 2016- Spring and Fall
- Analyzed downtown parking on adjacent streets and nearby parking lots
- Established average and peak usage of these areas
- Identified available parking
- Data will be used in Public Relations campaign to promote Fourth Street Business District during construction



## Fourth Street Heritage Trail- Huntingburg, IN

# 02 “Flex” Function of Street

Ideal “Flex” spacing... 3 parking spaces



## 02 “Flex” Function of Street





## 02 “Flex” Function of Street



### FLEX OPTION 2:

- Merchants set up in the entire 12' wide walk area
- Parking is “flexed” to use as clear path for pedestrians.
- Still allows liquor sales.
- Allows expanded seating.



## 02 “Flex” Function of Street



### FLEX OPTION 3:

- Parking is “flexed” for merchant use.
- 12’ wide walk area preserved as clear path.
- May allow liquor sales.
- Enhanced separation likely needed.



## Fourth Street Heritage Trail- Huntingburg, IN

# 02 “Flex” Function of Street



## **02** Tree Selection and Placement

- Tree planting used for shade and coordinated with seating areas along Fourth Street
- Trees placed in parking islands to allow more clear sidewalk space
- Species selection non-fruiting and minimal fall leaf clutter
- “Airy” nature of canopy less intrusive on historic architecture



## Fourth Street Heritage Trail- Huntingburg, IN

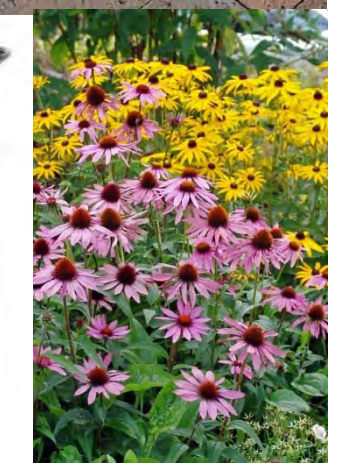
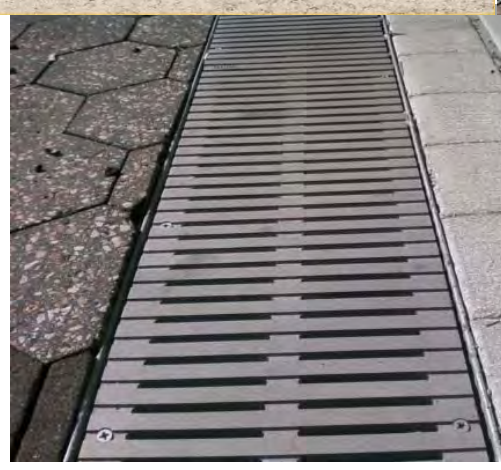
# 02 Tree Selection and Placement





## Fourth Street Heritage Trail- Huntingburg, IN

# 02 Site Amenities



Finalize Material Palette

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## **02** Drainage





## Fourth Street Heritage Trail- Huntingburg, IN

# 03 Schedule



## **03** Schedule- Design and Bidding

- Currently finalizing design drawings
- November - Final Field Check Plans (Includes Site Walkthrough) & Final Check Prints (95% Plans)
- December 2017 - Final Plans
- December 2017 - Project will go out to Bid
- January 2018 - Bids Opened
- February 2018 - Bid Award and Notice To Proceed



## **03** Schedule- Construction

- Construction begins in February 2018
- Construction February-November 2018
- Fourth Street open for Christmas Stroll 2018
- Specific construction phasing timeline in following section

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## **04** Preliminary Construction Phasing





## **04** Preliminary Construction Phasing

- Construction will occur in 3 stages (3 months each)
- Will be constructing one block at a time
  - Minimizes disruption to businesses
- Specific construction phasing timeline:
  - Phase 1- East Block: February-May 2018
  - Phase 2- West Block: June-August 2018
  - Phase 3- 231 Intersection: September-October 2018

## 04 Preliminary Construction Phasing

[illegible]



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## 05 Business Owner and Property Access



## **05** Business Owner and Property Access

Business Owner and Property Access during phased construction:

- Pedestrian Access – All times
- Vehicular Access – Will not be allowed
- Delivery Access – Contractor will be required to make accommodations on 4<sup>th</sup> Street if necessary.



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## 06 Communications



## Fourth Street Heritage Trail- Huntingburg, IN

# 06 Communications



Public Relations Campaign and Materials for Construction Period- TSWDG will work with the City to develop a public relations campaign for the construction period for the project. The focus of the campaign will be promoting that Fourth Street is “open for business” and developing the graphic tools that help identify where people can park to get to the Fourth Street businesses during construction. This work will include branding the effort, identifying communication methods, developing graphics and signage that can be used to assist merchants during the construction season.



## **06** Communications



- PR Campaign currently in our contract
- Directions to supplemental parking areas will be a major focus of this PR campaign.
- Will include wayfinding signage to ease customer navigation of the Fourth Street Business District during construction.
- PR Plan will be in place prior to the beginning of construction.

## **06** Communications During Construction



- Bi-weekly office hours at Current Blend
- Monthly meetings with Fourth Street Property and Business Owners
- Weekly email blasts and communications
- Looking at other potential solutions such as an on-site “rover” or “greeter.”

These, too, will be in place by the beginning of construction



## Fourth Street Heritage Trail- Huntingburg, IN

# 07 Open House Discussions







# Fourth Street Heritage Trail

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